

CHELSEA COLLIER

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PROFILE

- **Expertise-** Smart Cities, Social Impact/Equity, Multi-Sector Collaboration, Ecosystem Building, Communications
- **Focus Areas-**
 - The intersection between urban data analytics, public engagement, sustainability and social equity.
 - Frameworks that enable people across sectors to better collaborate, communicate and integrate data/technology for community-based problem solving
- **Research Interests**
 - Ethical AI, data, analytics, emerging technologies, Human-Computer Interaction (HCI)
 - Community-led decision making, public engagement, social equity

PROFESSIONAL HIGHLIGHTS

- **University of Texas at Austin, School of Information (iSchool)** - Current doctoral student
- **University of Texas at Austin Good Systems** - Research Assistant Award for Smart Hand Tools project as part of a \$7.5M interdisciplinary research effort across 29 departments and units to design ethical AI
- **Digi.City**- Convene and collaborate with public, private, academic, social/nonprofit sectors on a global scale
- **Human Action Lab**- German Marshall Fund (GMF) sponsored Alumni Action Project. Hosted virtual salons in Kyiv, Hamburg, Austin on best practices for data-enabled strategies to mitigate urban issues (2021)
- **Smart Cities Connect**- Serve as Editor-At-Large for the largest smart city media, research and event platform for providing meaningful content and connecting smart city decision-makers (2016 to present)
- **South-by-Southwest (SXSW)**- Speaker & Mentor (2013 to present)
- **Texas Smart Cities Summit**- Founding Committee Member (2018 to present)
- **Fellowships**
 - eRepublic Market Fellow (2022)
 - University of Manchester Simon Industrial Professional Fellow (2019)
 - Marshall Memorial Fellow (2018)
 - Zhi-Xing China Eisenhower Fellow (2016)
- **Memphis Digital City**- Consulted with community leaders to create Memphis' smart city strategy (2019-2021)
- **Impact Hub-Austin**- Co-Founded social impact coworking accelerator, part of a 15k member global hub (2016)

RECENT PROFESSIONAL EXPERIENCE

Founder, Digi.City, Austin, TX 01/16 - present

- Online forum to advocate for cross-sector, community-focused, data-enabled smart city approaches
- Host online and in-person events and interviews with elected officials, government leaders, technology executives, entrepreneurs, ecosystem builders, academics and community advocates.
- Frequent ambassador and speaker for smart city issues at national and global events
- Publish frequent content and articles; Have contributed to publications including Inc.com, Venture Beat, Governing Magazine, Global Trade Magazine, GovTech, Chicago Tribune and dozens more

Founder & Principal, INTERCAMBIO, Austin, TX 01.10–present

- Provide strategic advisory and business development services in areas of tech, innovation, entrepreneurship

EARLY CAREER

Executive Director, Texans for Economic Progress (TEP), Austin, TX	03.12–06.15
• Statewide coalition to advocate for tech policy and tech-enabled economic development	
Founding Program Director, RISE (Relationship Series for Entrepreneurs), Austin, TX	02.06 – 03.08
• Launched and led a 3-day “un-conference” for entrepreneurs that grew to 5,000 attendees	
Marketing Director (North America), MPOWER Labs, Inc., Austin, TX	01.06–12.09
• Social impact venture focused on mobile banking for the underserved/unbanked	
Marketing Manager, Texas Lottery Commission (TLC), Austin, TX	02.05–08.06
Marketing Specialist, Office of the Governor, Economic Development & Tourism, Austin, TX	09.03–02.05
Small Business Research Specialist, Texas Economic Development, Austin, TX	02.03–09.03
Co-Founder / Partner, Vento Marketing Communications, Las Vegas, NV	11.99–04.02
Account Executive, KFOX Television (COX Communications), El Paso, TX	02.99-11.99
Marketing Coordinator, El Paso Chile Company, El Paso, TX	05.98-02.99
Account Executive, Emery & Martinez Advertising, El Paso, TX	12.97-05.98

EDUCATION

University of Texas at Austin, Masters of Arts in Advertising (Specialization: Account Planning)	08.06-05.08
University of Texas at Austin, Bachelors of Science, Advertising (High Honors); Minor: Japanese	08.94-12.97
Obirin University, Machida, Japan, Intensive Language Program Completion	05.97-08.97

AWARDS & RECOGNITION

Simon Industrial Professional Fellow, University of Manchester (UK)	2019
Marshall Memorial Fellow, The German Marshall Fund of the United States	2018
Zhi-Xing Program Fellow, Eisenhower Fellowships	2016
Austin Under Forty, Science & Technology	2015
Profiles in Power, Woman of Influence, Finalist	2013
Leadership Austin, Ascendant Award	2013

COMMUNITY LEADERSHIP

Current Engagements

- Austin Smart City Alliance, Board Member
- CivTech, Advisory Board Member
- Every Voice Engaged, Advisory Board Member
- Mentor & Advisor to Dozens of Startups

Former Engagements

- Dean's Advisory & Development Council Member, St. Edward's University, Bill Munday School of Business
- Advisor: World Economic Forum Global Shapers
- Vice Chair: City of Austin Tech & Telecommunications Commission
- Executive Director: Texans for Economic Progress
- Board Member: Austin Tech Alliance
- Policy Council Member: Austin Technology Council Policy Council
- Board Member: AustinForum
- Strategic Planning Committee Member: Texas State Department of Information Resources (DIR)